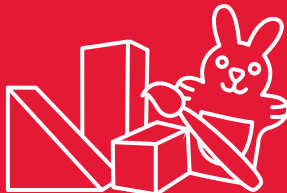


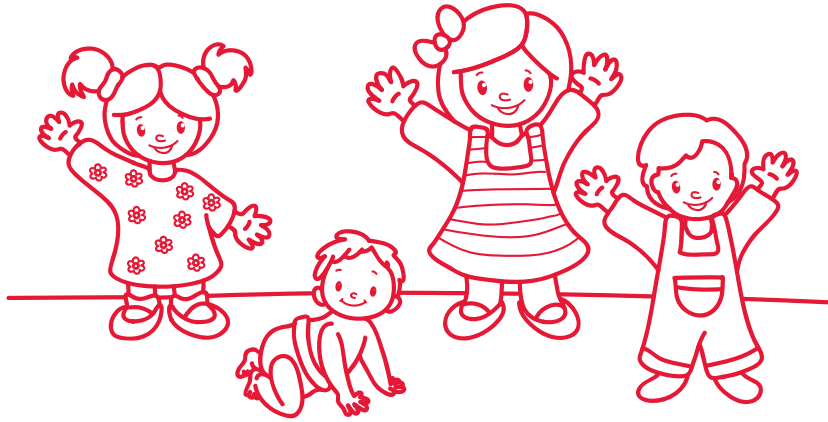


KEY NURSERY
Member of KEY Nurseries



Unlock Your Child's Potential





KEY Nurseries and Claire Maassab Nurseries are part of the growing KEY Nursery network that spans across Lebanon, offering a comprehensive curriculum that has been refined over 30+ years.

WHY CHOOSE KEY NURSERY?

Our time-tested educational approach, the KEY System[®], provides children with an early childhood education that is project based, child-centric and trilingual – English, French, and Arabic.

This approach has been developed by our team of education experts with a clear understanding of how critical a child's early years are to their long-term-development and their ability to transition to the next phase of their education – regardless of the schooling system they will enroll into.

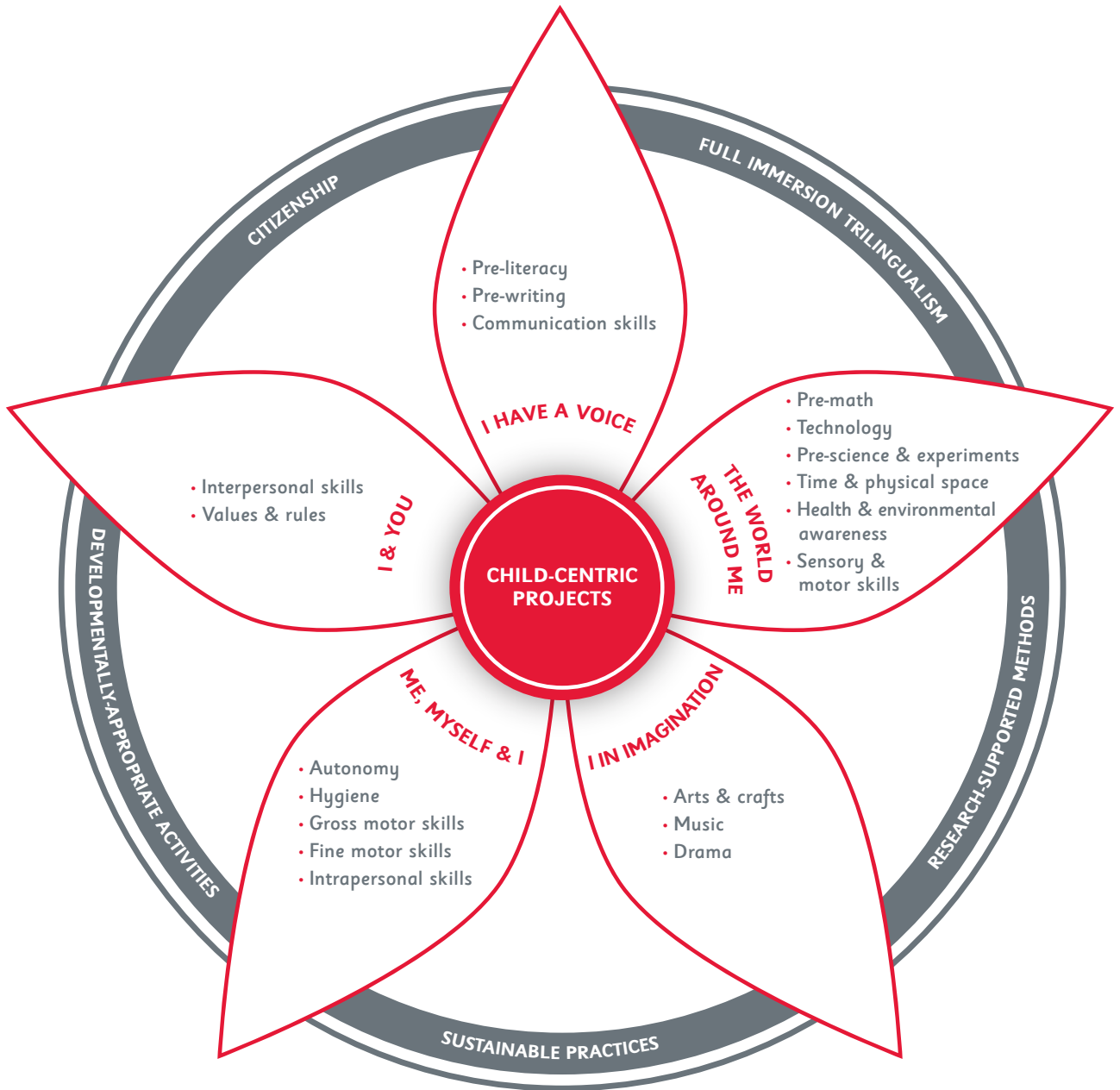
The KEY System[®] strives to ensure that children are not only well-educated through the best practices available, but are also happy, nurtured, and appreciated so they have the confidence and support to reach their full potential during their future educational and life journey.

KEY System Features

- Tested, developed and fine-tuned over more than 30 years
- Project-based, child-centric to ensure effective and ongoing development
- Curricula that focus on cognitive, linguistic, social, emotional, and physical development
- Learning achieved through play, music, open-ended projects, and real-life situations
- Activities aim to provoke children's life skills: creative thinking, problem-solving abilities...
- Full-immersion, trilingual curriculum – English/French/Arabic
- Draws on international best practices in early childhood education
- Allows children to become active participants in their own education
- Prepares children for any K-12 school entry

THE KEY SYSTEM®

Focus, Curricular Domains and Methods



Our educational approach promotes the cognitive, creative, physical, social and emotional development of every child.

WHAT ARE THE BENEFITS OF LEARNING LANGUAGES?

Given the wealth of research which demonstrates that being multilingual makes individuals better at non-linguistic tasks, such as improved cognitive and analytical skills, the KEY System® promotes a trilingual learning environment. Learning languages not only helps children develop mentally in the long-term, but also prepares them to engage with today's diverse world and ensures they have a greater chance at successfully navigating their educational, career, and life paths.

Our teachers carefully integrate English, French, and Arabic into children's daily activities through workshops that alternate between the three languages of instruction, as well as through language-specific lessons that build and strengthen children's language skills along with other important life skills.



The Language of Success

Early language development promotes:

- Better reading skills
- A bigger and richer vocabulary
- Broader communication skills
- Intellectual growth
- Greater confidence
- Better adaptation to new situations
- Awareness of other cultures

Children who know more than one language enjoy the following cognitive benefits:

- Improved analytical skills
- Enhanced multi-tasking ability
- Improved attention span and memory
- Better problem-solving and decision-making skills
- Sharper perception and observation abilities



The KEY System® has been honed and perfected over 30 years of experience in the pre-school sector.

WHAT ARE THE BENEFITS OF STARTING NURSERY AS AN INFANT?

Research* clearly demonstrates that a child's future development and success is impacted by their experiences from birth to five years of age. As such, we enroll children as young as two months old, providing them with a warm and nurturing environment in which we deliver a stimulating program consisting of reading aloud, physical activity, music, and other activities that cater to each infant's specific needs.

With the help of highly trained staff who are experienced in providing infant care, we do everything we can to make sure that all nursery children are provided with rich learning experiences that capitalize on this important developmental timeframe.

* Based on a study from the Harvard Graduate School of Education



Never Too Early!

- Infants enrolled as young as two months of age
- Educational program catering to infants' specific developmental needs
- Infant-friendly equipment and environment that is constantly sanitized

Features may vary at each nursery.

HOW ARE ADDITIONAL-NEEDS CHILDREN ACCOMMODATED?

We believe that all children need a positive educational experience and the opportunity to develop their skills and abilities among a varied range of peers. This helps to ensure they grow up with an open mind and a readiness to embrace and celebrate diversity. Additional-needs children must be integrated into the society; therefore starting the integration at an early age is key.

As part of this belief, our nurseries welcome additional-needs children, providing an inclusive nursery environment where their needs are catered to, like every other child. Furthermore, our high child-to-caregiver ratio and well-qualified staff allow us to provide effective care for children with a wide range of learning needs.

Understandably, parent involvement is important in helping any child reach their full potential. We always make sure we liaise with parents and guardians, updating and involving them in the day-to-day progress of their child.

Special Care

- Inclusive and welcoming environment
- Track record of providing care to special-needs children
- Can customize learning approaches with the aid of external resources and support
- Parents are involved in designing and implementing individual learning plans (ILPs) that are tailored for their child.

We recognize every young child's potential and ability to learn.

WHO WILL CARE FOR MY CHILD?

The team at each nursery is made up of devoted educators, supported by a specialist team, including a nurse, psychologist, speech therapist and occupational therapist – all committed to providing the best possible educational experience for every child. The entire team shares a passion for nurturing young minds and encourages each and every child to develop their talents and life skills.

Features may vary at each nursery.

WHAT CLASS LEVELS ARE OFFERED AT KEY NURSERY?

Among the six class levels offered, our teachers and educational experts ensure that children receive the attention and learning they need at their specific age level to develop into well-rounded young individuals who have the skills and knowledge required to leave the nursery.

Kinder KEY 1

- 2 months - 11 months

Kinder KEY 2

- 12 months - 1 year and 11 months

Kinder KEY 3

- 2 years - 2 years and 11 months

KEY 1

- 3 years - 3 years and 11 months

KEY 2

- 4 years - 4 years and 11 months

KEY 3

- 5 years - 5 years and 11 months

Classes are determined according to country legislation

To determine a child's class level, we use their age as of September of the current academic year.

Based on local regulations, KEY 3 is not offered at our nurseries in the UAE.

More from KEY

- Regular field trips to encourage exploration and discovery
- Each nursery liaises with the relevant regulatory Ministry in its country of operation



Every parent wants to find the perfect setting for their child. We found it and we thank you for everything you give to our children.

- Helene T. (Beirut)



WHAT ARE THE HYGIENE AND HEALTH STANDARDS AT THE NURSERY?

We make sure our facilities are kept spotlessly clean. All nursery premises, equipment, and toys are cleaned thoroughly on a regular basis to make sure they meet the highest hygiene standards. To further safeguard our children's health, all premises use only lead-free paint, and all cleaning is conducted with non-toxic products.

In terms of health and diet, we provide nutritious and varied, nutritionist-approved snacks and lunches every day.

Each nursery maintains a full-time nurse on the premises and all nursery staff are first-aid certified. We also monitor every child's growth progress with regular check-ups by a local pediatrician.

Snack and lunch offerings may vary at each nursery.



Sending our infant son to KEY Nursery has been one of the best choices we have made. Developing a child's skills and focusing on his education are crucial at a young age, and that is what his lovely teachers succeed in doing.

- Armineh A. (Dubai)



HOW DO PARENTS KEEP CONNECTED?

KEY Nurseries maintain updated websites that feature calendars, announcements, news and photo galleries as well as a secure parent portal that enables parents to view information about their child's progress, communicate with nursery staff and pay fees.

We also offer parents a specialized smartphone app that communicates daily information about their child's day-to-day activities and progress at the nursery. Using the latest technologies, this phone app is extremely efficient and allows for close communication between parents and teachers.

In addition, the nurseries maintain active social media accounts so that parents can browse Facebook, Twitter, or Instagram for updated photos and learn about upcoming events.

This interaction is further enhanced through regular parent workshops and educational conferences, conducted by the nurseries giving both parents and staff a platform where information can be exchanged, and questions and concerns raised.

Levels of connectivity may vary at each nursery.

WHAT ARE THE SAFETY PRECAUTIONS AT THE NURSERY?

In Safe Hands

- CCTV across the entire nursery, including classrooms and outdoor premises
- Gated and safe environment
- Close supervision of children at all times
- Strict policies on the collection and departure of children
- Child proofing facilities

WHAT FACILITIES ARE OFFERED AT THE NURSERY?

KEY Nurseries provide children with many different outlets for learning through play. From classrooms and cooking rooms to playgrounds and gardens, the nurseries are well-equipped to ensure that children are exposed to multiple environments and benefit from diversity in their learning playtime.

The Right Environment

- Large, open-space rooms
- Playgrounds and gardens
- Ample natural light
- Child-friendly bathrooms



Facility offerings may vary at each nursery.

Please note that most of our nurseries provide a bus service and after-hours care.

For information, you can contact the relevant nursery.



We work towards building children's life skills so they have the tools to reach their full potential in future education and life opportunities.

WHAT AFTER-HOURS AND EXTRACURRICULAR PROGRAMS CAN MY CHILD PARTICIPATE IN?

In order to cater to parents' busy schedules and to provide children with extra learning opportunities that further develop their motor skills and team-building skills, we offer two after-hours program options for nursery and non-nursery children.

Option 1: A daily after-hours program from 2:00 p.m. to 5:00 p.m. which provides children with extra time to play sports or engage in arts and crafts.

Option 2: Extracurricular activities offered once per week in the afternoon.

Options of Extracurricular Activities

- Arabic
- Arabic-Speaking Puppets
- Puppets and Animation
- Baby Mozart
- Baby Gym
- Crafts
- Dance
- Gymnastics
- Introduction to Music
- Piano
- Swimming
- Taekwondo
- Theater and Mime



Offerings may vary in different nurseries and hours can be extended to support parents' work schedules.



WHAT CAMP PROGRAMS ARE OFFERED?

We believe that it is important for children to have learning experiences throughout the year, even when the regular nursery program is not in session. We also believe that it is beneficial for children to learn from different experiences and activities. In this spirit, we offer several camp programs each year: Winter, Spring, and Summer Camps. Through these camp programs, nursery and non-nursery children, such as siblings and friends, engage in festive and fun activities such as handcrafts, storytelling, costume dress up, games, and sports.

Program Features

- Festive, educational activities that engage children
- Enriching social experiences through interaction with new peers
- Open to nursery children and non-nursery children
- Several camps throughout the year



We aim to develop happy, well-adjusted children who grow into confident citizens of tomorrow.

HOW ARE KEY NURSERIES COMMITTED TO GIVING BACK TO THE COMMUNITY?

Social responsibility is a core value in the KEY System®. Our team walk the talk and instill in all our children the importance of community and the spirit of giving back. By participating in community events such as marathons and fun runs and organizing our own community events and activities we ensure that our children understand their own social responsibilities. Through these community service efforts our children are provided opportunities for personal, social, and intellectual growth and, ultimately, a lifelong commitment to giving back to others.

Social Involvement

- Regular participation in community events and civic projects
- Ensure children understand the importance of giving back
- Prepare children to become conscious citizens
- Children have opportunities for personal, social, and intellectual growth



Claire Maassab at Gemmayze

Gouraud Street, Wakf El Roum Building, Beirut, Lebanon
☎ +961 1 564 198 | +961 71 959 416
✉ info@keynursery.com
www.clairemaassab.com

KEY Nursery at Horsh Tabet

Sami Chaoul Street, Horsh Tabet, Sin El Fil, Beirut, Lebanon
☎ +961 1 488 560 | +961 3 110 950
✉ info@keynursery.com
www.keynursery.com/horshtabet



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Member of KEY Nurseries

keynursery.com